

Plan your California visits with this handy directory

This year's California Spring Trials offer a peek at the newest varieties, clever marketing programs and essential products. This is a must-attend event for the entire green industry. You're sure to return home with tons of ideas. Bring a camera and get ready to be inspired.

AGREXCO

Dates: April 10-16

Trial Location: Pacific Plug & Liner, 750 Casserly Road, Watsonville, CA 95076

Contact: Eva Moreno, (831) 722-5396, Ext 213; packtrials@ppandl.net; www.ppandl.com

AMERICAN TAKII

Dates: April 10-16

Trial Location: American Takii, 301 Natividad Road, Salinas, CA 93906

Contact: Julia Paul, (831) 443-4901; jpaul@takii.com; www.takii.com

BALL HORTICULTURAL CO.

Dates: April 10-16

Trial Location: Ball Horticultural Research Facility, 335 S. Briggs Road, Santa Paula, CA 93060

Contact: Mary Long, (630) 588-3187; mlong@panamseed.com; www.ballhort.com

BOOMAN FLORAL

Dates: April 10-17

Trial Location: Booman Floral, 501 Osborne St., Vista, CA 92084

Contact: Jake Rudnick, (760) 630-4170; jake@boomanfloral.com; www.boomanfloral.com

DANZIGER 'DAN' FLOWER FARM

Dates: April 10-16

Trial Location: Headstart Nursery, 4860 Monterey Road, Gilroy, CA 95020

Contact: Sharon Israel in Israel, telephone 011 (972) 396-02525; Sharon@danziger.co.il; Reese Kiikka, (440) 357-6280; brplants-n-seeds@msn.com; www.danziger.co.il

DUMMEN USA

Dates: April 11-15

Trial Location: Edna Valley Vineyards, 2585 Biddle Ranch Road, San Luis Obispo, CA 93401

Contact: Diane Surette, (630) 879-8618; d.surette@dummenusa.com; www.dummenusa.com

ECKE RANCH, OGLEVEE

Dates: April 10-17

Trial Location: Ecke Ranch, 441 Saxony Road, Encinitas, CA 92024

Contact: Snow Maestas, (760) 944-4031; smaestas@eckeranch.com; www.ecke.com

FIDES NORTH AMERICA

Dates: April 10-15

Trial Location: Fides North America, 15245 W. Telegraph, Santa Paula, CA 93060

Contact: Beatrice Pool, (805) 525-7125; b.pool@fidesnorthamerica.com; www.fidesnorthamerica.com

FLORANOVA

Dates: April 12-16

Trial Location: Floranova, 222 N. A St., Lompoc, CA 93436

Contact: Gwyn Mickelson, (574) 243-8100; gmickelson@floranova.com; www.floranova.com

FLORIST DE KWAKEL B.V.

Dates: April 10-17

Trial Location: Imagination Canyon Greenhouse, 1200 Via Regina, Santa Barbara, CA 93111

Contact: Leia Jackson, (604) 533-8855; sbst@innovativeblooms.com; www.gerbera.com

GGG-INTERNATIONAL

Dates: April 10-17

Trial Location: Imagination Canyon Greenhouse, 1200 Via Regina, Santa Barbara, CA 93111

Contact: Zsofia Angeli-Wies, zs.angeli@ggg-gruenewald.com; www.ggg-gruenewald.com

GOLDEN STATE BULB GROWERS

Dates: April 10-16

Trial Location: Golden State Bulb Growers, 1260 Highway 1, Moss Landing, CA 95039

Contact: Sandra Cortez, (831) 728-0500, Ext. 254; scortez@goldenstatebulb.com; www.goldenstatebulb.com

GOLDSMITH SEEDS

Dates: April 10-16

Trial Location: Goldsmith Seeds, 2280 Hecker Pass Highway, Gilroy, CA 95020

Contact: Keysha Weintz, (800) 549-0158; springtrials@goldsmithseeds.com; www.goldsmithseeds.com

GREEN FUSE BOTANICALS

Dates: April 10-17

Trial Location: GroLink Plant Co., 4107 W. Gonzales, Oxnard, CA 93031

Contact: Lorena Castro-Craven, (310) 458-3580; lcc@green-fuse.com; www.green-fuse.com

GREENEX USA INC.

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Torben Pedersen, (905) 682 4769, torben@greenex.com; www.greenex.com

GREENHEART FARMS

Dates: April 11-15

Trial Location: Greenheart Farms, 902 Zenon Way, Arroyo Grande, CA 93420

Contact: Traci DeVor, (805) 235-3573; traci@greenheartfarms.com; www.greenheartfarms.com

GROLINK PLANT CO.

Dates: April 10-16

Trial Location: GroLink Plant Co., 4107 W. Gonzales, Oxnard, CA 93031

Contact: Paul Gaydos, (800) 451-6319; paul@grolink.com; www.grolink.com

HEM GENETICS

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Rudy Westenberg, telephone 011 (31) 2285-41312; rwestenberg@hemgenetics.com; www.hemgenetics.com

HIP LABELS

Dates: April 11-15

Trial Location: Island View Nursery, 3376 Foothill Rd, Carpinteria, CA 93013

Contact: Bob Nichols, (909) 816-5363; Bob.Nichols@HIPLabels.com; www.hiplabels.com

JIFFY PRODUCTS

Dates: April 10-17

Trial Location: Imagination Canyon Greenhouse, 1200 Via Regina, Santa Barbara, CA 93111

Contact: Leia Jackson, (604) 533-8855; sbst@innovativeblooms.com; www.gerbera.com

KIEFT SEEDS HOLLAND

Dates: April 10-16

Trial Location: Ball Horticultural Research Facility, 335 S. Briggs Road, Santa Paula, CA 93060

Contact: Mary Long, (630) 588-3187; mlong@panamseed.com; www.kieftseeds.com

MASTERTAG

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Dori Leutzinger, (800) 253-0439; packtrials@mastertag.com; www.mastertag.com

MYERS LAWN & GARDEN GROUP-DILLEN, ITML, LISTO, PROCAL

Dates: April 10-16

Trial Location: Pacific Plug & Liner, 750 Casserly Road, Watsonville, CA 95076

Contact: Rae Dickens, (440) 632-0230; rdickens@myerslawnandgarden.com; www.myerslawnandgarden.com

NORTHERN INNOVATORS INC.

Dates: April 10-17

Trial Location: Imagination Canyon Greenhouse, 1200 Via Regina, Santa Barbara, CA 93111

Contact: Leia Jackson, (604) 533-8855; sbst@innovativeblooms.com; www.gerbera.com

OHP

Dates: April 10-17

Trial Locations: American Takii, 301 Natividad Road, Salinas, CA 93906; GroLink Plant Co., 4107 W. Gonzales, Oxnard, CA 93031

Contact: Dave Barcel, (262) 392-3004; dbarcel@ohp.com

ORO FARMS

Dates: April 10-16

Trial Location: Headstart Nursery, 4860 Monterey Road, Gilroy, CA 95020

Contact: Dana Fernandez, (616) 406-0268; dana@orofarms.com; 1-877-ORO-FARM; www.orofarms.com

PACIFIC PLUG & LINER

Dates: April 10-16

Trial Location: Pacific Plug & Liner, 750 Casserly Road, Watsonville, CA 95076

Contact: Eva Moreno, (831) 722-5396, Ext 213; packtrials@ppandl.net; www.ppandl.net

2010 Spring Trials Guide

PANAMERICAN SEED

Dates: April 10-16

Trial Location: Ball Horticultural Research Facility, 335 S. Briggs Road, Santa Paula, CA 93060

Contact: Mary Long, (630) 588-3187; mlong@panamseed.com; www.ballhort.com

PLANT SOURCE INTERNATIONAL

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Alan Zaeske, (517) 381-8708 azaeske@sbcglobal.net; www.plantsourceintl.com

PLANTHAVEN

Dates: April 10-17

Trial Location: Island View Nursery, 3376 Foothill Road, Carpinteria, CA 93013

Contact: Denise Frey-Vanderford, (805) 569-9179; denise.frey@planthaven.com; www.planthaven.com

PLUG CONNECTION

Dates: April 9-16

Trial Location: Plug Connection, 2627 Ramona Drive, Vista, CA 92084

Contact: Lisa Finnegan, (760) 631-0332, Ext. 118; lisa@plugconnection.com; www.plugconnection.com

PROVEN WINNERS

Dates: April 10-16

Trial Location: EuroAmerican Propagators, LLC,

32149 Aqueduct Road, Bonsall, CA 92003

Contact: Kerry Meyer, (573) 477-9420; kerry@provenwinners.com; www.provenwinners.com

SCHONEVELD TWELLO

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Carin Parie, telephone 011 (31) 571-287854, sales@schoneveld.nl; www.schoneveld.nl

SELECTA FIRST CLASS

Dates: April 10-16

Trial Location: Ball Horticultural Research Facility, 335 S. Briggs Road, Santa Paula, CA 93060

Contact: Mary Long, (630) 588-3187; mlong@panamseed.com; www.firstclassplants.com

SKAGIT GARDENS

Dates: April 10-17

Trial Location: Imagination Canyon Greenhouse, 1200 Via Regina, Santa Barbara, CA 93111

Contact: Pam Youngsman, (360) 424-6144; Pamela@skagitgardens.com; www.skagitgardens.com

SPEEDLING INC.

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Kathy Enders, (630) 391-2832; kenders@speedling.com; www.speedling.com

SUNTORY FLOWERS LTD.

Dates: April 10-17

Trial Location: Jackson & Perkins, 6500 Donlon Road, Somis, CA 93066

Contact: Takuya Iijima, Takuya_Iijima@suntoryflowers.co.jp; www.surfinia.com

SYNGENTA FLOWERS

Dates: April 10-16

Trial Location: Goldsmith Seeds, 2280 Hecker Pass Highway, Gilroy, CA 95020

Contact: Keysha Weintz, (800) 549-0158; springtrials@goldsmithseeds.com; www.syngentaflowersinc.com

THOMPSON & MORGAN

Dates: April 10-16

Trial Location: Speedling Inc., 2640 San Juan Highway, San Juan Bautista, CA 95045

Contact: Andrew Spencer, telephone 011 (44) 147-3695-290; aspencer@thompson-morgan.com; www.direct2grower.com

WESTFLOWERS

Dates: April 10-17

Trial Location: Island View Nursery, 3376 Foothill Road, Carpinteria, CA 93013

Contact: Denise Frey-Vanderford, (805) 569-9179; denise.frey@planthaven.com; www.planthaven.com