

2011 HORTICULTURAL BUYERS' GUIDE LISTING FORM

COMPANY INFORMATION

(As it appears in the Buyers' Guide.)



Company Name: _____
 Address: _____ City/State/Zip: _____
 Phone: _____ Fax: _____
 Email: _____ Website: _____

PRODUCT CATEGORIES: (One free product listing per company.)

GREEN GOODS

- Annuals
- Aquatic plants
- Berry Plants
- Bonsai
- Bulbs
- Cacti/Succulents
- Christmas Trees/Greens
- Conifers
- Cut Flowers
- Cuttings
- Evergreens
- Flowering Pot Plants
- Fruit Trees
- Fruit Shrubs/Vines
- Grasses, Ornamental
- Grasses, Turf
- Groundcover
- Herbs
- Liners/Whips
- Native Plants
- Perennials
- Plugs
- Roses
- Seedlings
- Seeds, Flower
- Seeds, Grass
- Seeds, Shrub/Tree
- Seeds, Vegetables/Herbs
- Shrubs
- Tissue Culture
- Topiary
- Trees, Deciduous
- Trees, Evergreen
- Trees, Fruit
- Trees, Shade
- Tropicals/Houseplants
- Vegetables

HARD GOODS

- Advertising/Marketing
- Algicides
- Animal Controls/Repellents
- Apparel
- Artificial/Dried Flowers
- Associations
- Balloons
- Barbecue Accessories
- Baskets and Accessories
- Benching, Production
- Benching, Retail
- Beneficial Insects
- Biological Controls
- Birding, Accessories
- Birding, Seed
- Books/Publications
- Candles
- Cards/Stationery
- Carts, Grower/Production
- Carts, Retail
- Christmas
- Cleaning Supplies
- Compost/Composters
- Computers, Hardware
- Computers, Software
- Consultants, Growing
- Consultants, Retail
- Containers, Decorative
- Containers, Production
- Conveyors
- Cooling Systems
- Cultivators
- Diggers
- Disease Control
- Drainage Products
- Education
- Erosion Control
- Fencing
- Fertilizer Applicators

- Fertilizers
- Fish
- Fixtures, Display/Merchandising
- Floral Supplies
- Fog Systems
- Forklifts
- Fountains
- Frost Protection
- Fungicides
- Garden Art/Accents
- Greenhouse, Climate/Environmental Controls
- Greenhouse, Covering/Shade
- Greenhouse, Lighting
- Greenhouses, Consumer
- Greenhouses, Production
- Growing Media
- Growth Regulators
- Hardscaping Materials
- Herbicides
- Home décor/Giftware
- Hydroponics
- Insecticides
- Interiorscape Tools/Supplies
- Irrigation Equipment
- Labels/Tags/Stakes
- Landscape Hardgoods
- Landscape Services
- Lighting, Outdoor/Landscape
- Moss
- Mulch
- Nursery Supplies
- Organic Goods
- Outdoor Furniture/Accessories
- Peat Moss
- Perlite
- Personnel Recruiters
- Pest Controls/Repellents
- Pesticide, Application
- Pesticides

- Plant Care
- Pond Construction Supplies
- Pond Maintenance
- Potting Machines
- Power Equip., Consumer Use
- Power Equip., Production/Maintenance
- Propagation Supplies
- Ribbon
- Rooting Products
- Safety Equipment
- Seeders
- Service Providers
- Shade Cloth/Structures
- Shipping
- Signs
- Skid Steer Loaders
- Soil Amendments
- Soil, Mixers
- Soil, Testing
- Sprayers
- Statuary
- Structures, Garden
- Tools, Gardening
- Tools, Production
- Trade Shows
- Transplanters
- Trays
- Tree Diggers/Spades
- Tree Protection
- Tree Supports
- Trellis/Supports
- Trucks
- Weed Control
- Wind Art/Wind Chimes
- Wire Products

ADDITIONAL PRODUCT (Listings at \$19.95 each.)

- 1) _____
 2) _____
 3) _____

CONTACT INFORMATION

(Not for publication. For information verification only.)

Name/Title: _____ Email: _____
 Phone: _____ Fax: _____

Every listing will include contact information in the alphabetical section and one complimentary product listing limited to the list of product categories. Additional product listings and listing enhancements are also available. Please see Listing Options below.

ENHANCED LISTING OPTIONS

- Package 1:** \$99
 - Logo ad (3.5" x 1" includes 4c picture and 25 words)
 - 3 listings, and logo placement in alpha section
- Package 2:** \$195
 - Standard picture ad (3.5" x 2" includes 4c picture and 50 words)
 - 5 listings, and logo placement in alpha section
- Package 3:** \$245
 - Large picture ad (3.5" x 3" includes 4c picture and 70 words)
 - 5 listings, and logo placement in alpha section
- Package 4:** \$295
 - Jumbo picture ad (3.5" x 4" includes 4c picture and 100 words)
 - 5 listings, and logo placement in alpha section
- Additional Single Listings** \$19.95
- Logo (Positioned Above Listing)** \$69.95

PAYMENT OPTIONS:

Enclosed is a check to GIE Media for \$ _____ to cover all my additional listing features.

Please bill my charge account for \$ _____ to cover all my additional listing features.

- Visa
- MasterCard
- Discover/Novus
- Amex

Account #: _____ CVV: _____ Expiration Date: _____

Name on the account: _____ Signature: _____

PLEASE FAX TO: (216) 651-7550 OR MAIL TO: GIE Media, 4012 Bridge Ave., Cleveland, OH 44113

For more information call us 1-800-456-0707.